

Free Educational Seminar

For PGE Commercial and Industrial Customers

Sustainable Practice Boot Camp Workshop

Being a truly sustainable company or design firm is about more than just being able to achieve LEED status. It's about aligning overall company management and operations with the demands of integrated design, collaborative relationships, and measuring company performance. Whether your company requires LEED certification or not, there are proven strategies you can use to achieve higher-performance projects, and there are more efficient and effective processes to help your company be truly sustainable.

This 6-hour, interactive workshop provides tools, thereby building your capacity to implement these strategies in the most cost-effective way.

This workshop will equip participants to better:

- *Define clear, measurable self-assessment of their company's capability*
- *List issues their company needs to address*
- *List systems, processes and resources that their company needs to address*
- *Draft a plan to address these issues, systems, processes and resources gaps*
- *Convey how to align profitability, quality control, knowledge transfer, and other elements with green project delivery to the leaders in their company*
- *Understand how the Certification process may apply to their company*

Who should attend?

This workshop is perfect for building professionals and consultants who want to build their capacity to meet their sustainability targets.

- *Facility Managers*
- *Architects & Engineers*
- *Property Owners & Managers*
- *LEED Accredited Professionals*
- *Urban Planners*
- *Real Estate Developers*

Instructor

Barbra Batshalom, Founder & Executive Director, Sustainable Practice Institute

SPI is an independent "not-just-for-profit" organization whose mission is to transform the paradigm of the built environment so that natural systems and human systems thrive in synergy. Under her direction, SPI's organizes and facilitates a forum for proactive dialogue among diverse professions and provides resources and expertise to the development, design and construction community. SPI is also active with legislative and policy initiatives so that eventually, sustainable strategies become "business as usual". Barbra is an educator, design and policy consultant and works with a wide range of governmental, institutional and private sector clients.

February 14, 2012 • Portland

Time and Location

Tuesday, February 14, 2012

7:30 a.m. - 2:00 p.m.

Continental Breakfast: 7:30 a.m.

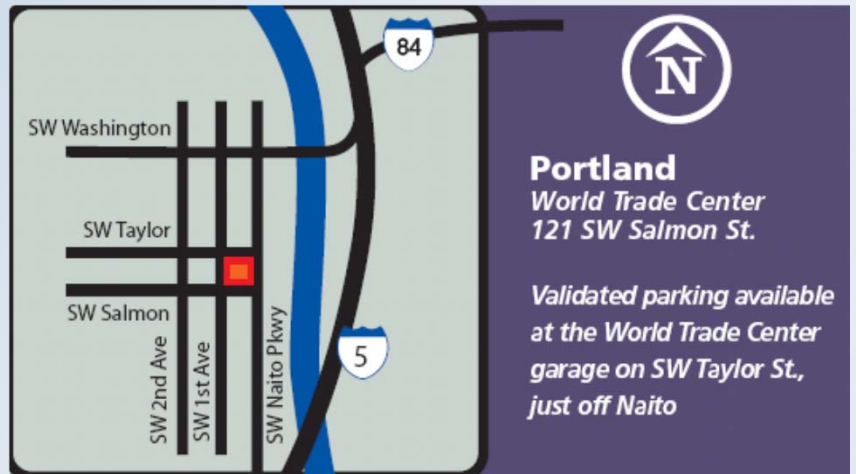
Seminar: 7:50 a.m.

Lunch: 12:00 p.m.

2 World Trade Center

121 SW Salmon St.

Portland, OR 97204



Cost

Free to PGE commercial and industrial customers. Others may attend based on space; fee will apply.

Accreditation

- Clackamas Community College: 0.4 CEUs (continuing education units)
- IFMA: Qualifies for four CFM maintenance points
- Oregon Real Estate Agency: qualifies for 4 continuing education credit hours (course topics: commercial real estate and property management)

Registration

RSVP is requested as soon as possible. However, we can accommodate a few walk-in registrations. To register, e-mail PGE.Seminars@pgn.com or call **503-464-8020** and press "1" for classes.

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