

Free Educational Seminar

For Multifamily Property Managers Serving PGE Customers

Smart Investments in Energy Efficiency

This free half-day seminar provides property and asset managers with information on how to make wise investments to help save energy, improve tenants comfort and potentially improve your bottom line. You'll receive a basic overview about financing energy projects, which incentives are available to you and which energy-savings programs to target. Attendees will also receive detailed information about how to maximize energy savings with common area lighting, windows and insulation, and efficient heating and cooling.

Sign up for a free energy audit with Energy Trust of Oregon during the break and visit information tables provided by Portland General Electric, Energy Trust, Metro Multifamily Housing Association and more.

This seminar will equip participants to better:

- *Identify the energy cost-savings opportunities and available cash and tax incentives specific to your property*
- *Understand financing and return on energy efficiency programs*
- *Know which energy efficiency programs best benefit your property and tenants*
- *Understand the basics of common area lighting, windows and insulation, and efficient heating and cooling programs*

Who should attend?

Property managers and asset managers, with five or more units, who make budget and energy decisions, operating personnel who plan for facility retrofits, as well as those who operate and maintain existing lighting and control systems:

- *Facility managers and operators*
- *Building owners and leasing agents*
- *Asset managers*
- *Energy managers*

Instructors

Garrett Harris, PGE, Heat Pump Programs Operation Manager

Rod Street, Energy Trust of Oregon, Residential Building Consultant

Kevin Tippit, Energy Trust of Oregon, Residential Market Outreach Manager

Mark Whitney, PGE, Lighting Specialist

Guest Speakers

Nov. 12, 2009 • 2 World Trade Center • Portland

Time and Location

Thurs. Nov. 12, 2009

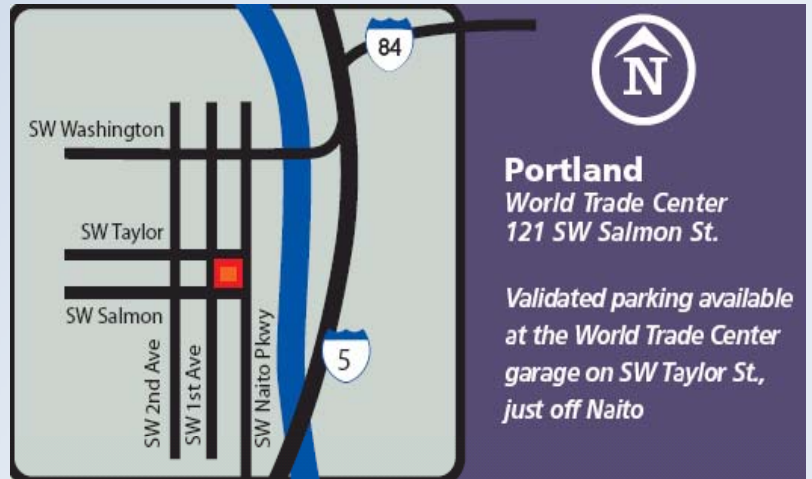
7:30 a.m.–12:00 p.m.

2 World Trade Center

Mezzanine Level, Rooms 2, 3 & 4

Continental Breakfast: 7:30 a.m.

Seminar: 7:50 a.m.



Cost

Free to PGE customers. Others are welcome based on availability of space, small fee may apply.

Accreditation

- **Clackamas Community College:** 0.4 CEU's (continuing education units)

Registration

RSVP is requested as soon as possible. However, we can accommodate a few walk-in registrations. To register, e-mail PGE.Seminars@pgn.com or call **503-464-8020** and press "1" for classes.

More educational opportunities

For more information on additional classes for PGE business customers, visit our Web site at PortlandGeneral.com/Classes. Classes may be added throughout the year. If you'd like to receive e-mail notices of new class offerings, e-mail PGE.Seminars@pgn.com.

Additional classes to look forward to in 2009/2010:

- *Basics of Electricity & Managing Energy Costs*
- *Energy Champions Workshop*
- *EE & Renewables-A CFO Perspective*
- *Energy & Water-Double Your Savings*
- *Lighting Retrofits*
- *New Trends in Lighting*



Learn about more free seminars at PortlandGeneral.com/Classes