

# Free Educational Seminar

*For Multifamily Property Managers Serving PGE Customers*

## Smart Investments in Energy Efficiency

**This free half-day seminar** provides property and asset managers with information on how to make wise investments to help save energy, improve tenants comfort and potentially improve your bottom line. You'll receive a basic overview about financing energy projects, which incentives are available to you and which energy-savings programs to target. Attendees will also receive detailed information about how to maximize energy savings with common area lighting, windows and insulation, and efficient heating and cooling.

Sign up for a free energy building assessment with Energy Trust of Oregon during the break and visit information tables provided by Portland General Electric, Energy Trust of Oregon, Metro Multifamily Housing Association and more.

### **This seminar will equip participants to better:**

- *Identify the energy cost-savings opportunities and available cash and tax incentives specific to your property*
- *Understand financing and return on energy efficiency programs*
- *Know which energy efficiency programs best benefit your property and tenants*
- *Understand the basics of common area lighting, windows and insulation, and efficient heating and cooling programs*

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## Who should attend?

Property managers, and asset managers, with five or more units, who make budget and energy decisions, operating personnel who plan for facility retrofits, as well as those who operate and maintain existing lighting and control systems:

- *Facility managers and operators*
- *Building owners and leasing agents*
- *Asset managers*
- *Energy managers*

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## Instructors

*Mark D. Barry, MAI, Mark D. Barry & Associates*

*Greg Nelson, PGE, PE, Energy Engineer*

*Rod Street, Efficiency Services Group, LLC., Residential Building Consultant*

*Kevin Tippit, Energy Trust of Oregon, Residential Market Outreach Manager*

*Mark Whitney, PGE, Lighting Specialist*

**April 13, 2010 • 2 World Trade Center • Portland**

## Time and Location

**Tuesday April 13, 2010**

**7:30 a.m. – 12:00 p.m.**

Continental Breakfast: 7:30 a.m.

Seminar: 7:50 a.m.

2 World Trade Center

## Cost

Free to PGE customers. Others are welcome based on space, small fee may apply.

## Accreditation

- Chemeketa or Clackamas Community Colleges: 0.4 CEUs (continuing education units)
- IFMA: Qualifies for four CFM maintenance points
- BOMA: Certificate of Completion that can be used toward certification

## Registration

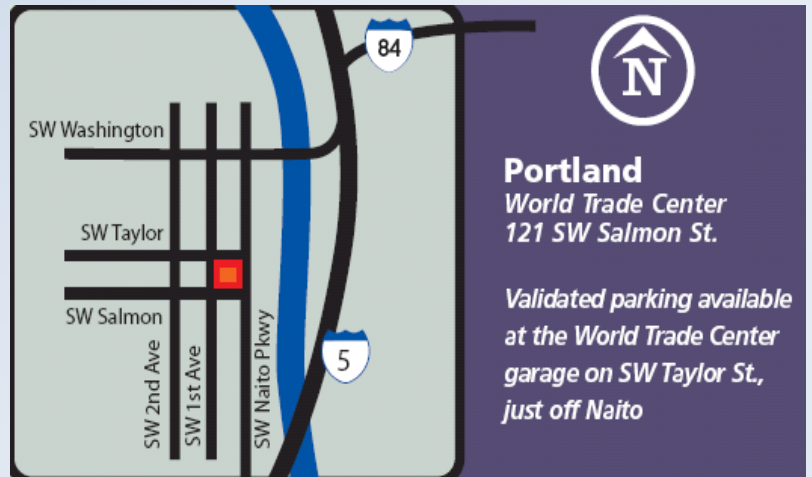
RSVP is requested as soon as possible. However, we can accommodate a few walk-in registrations. To register, e-mail [PGE.Seminars@pgn.com](mailto:PGE.Seminars@pgn.com) or call **503-464-8020** and press "1" for classes.

## More Educational Opportunities

Visit our website at [PortlandGeneral.com/Classes](http://PortlandGeneral.com/Classes). Classes may be added throughout the year. If you'd like to receive e-mail notices of new class offerings, e-mail [PGE.Seminars@pgn.com](mailto:PGE.Seminars@pgn.com).

### Additional classes to look forward to in 2010:

- *Basics of Electricity & Managing Energy Costs*
- *EE & Renewables - A CFO Perspective*
- *Energy Champions Workshop*
- *Energy & Water Efficiency – Double Your Savings*
- *HVAC, Building Tune-Up & Commissioning*
- *Lighting Retrofits*
- *New Trends in Lighting*
- *Outdoor Lighting*



Portland General Electric



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