



Financial help

The Oregon Department of Energy offers three programs to help fund energy-efficiency projects for businesses like yours. Call **1-800-221-8035** or visit **www.oregon.gov/energy** for updated program revisions and expiration dates.

- **The Energy Loan Program** offers low-interest loans for energy-efficiency and renewable energy projects.
- **Oregon's Business Energy Tax Credit (BETC)** provides up to 50% tax credits for qualified efficiency projects – in addition to any Energy Trust incentives.
- **Pass-through option** – If you are a nonprofit organization or don't have tax liability, you may still benefit from BETC, by "selling" your tax credit to a tax-liable business for a lump-sum cash payment.

Some energy-efficient appliances and other products may also be eligible for **federal tax credits** through ENERGY STAR.® Ask your Energy Trust representative or visit **www.energystar.gov**.

Working with Energy Trust: as easy as 1, 2, 3!

- 1 **Identify your project and get bids** from local trade allies. (Energy Trust can recommend some, but any licensed contractor qualifies.)
- 2 **Get your project pre-approved by Energy Trust** and Oregon Department of Energy.
- 3 **Have the completed project verified**, and receive your funds!

A portion of your monthly bill funds Energy Trust of Oregon programs that help PGE customers save energy and money in their homes, businesses and industry. These programs help keep the cost of energy as low as possible for all customers.

Need help with financing? Look inside to find out how you may get low-interest energy loans, cash for tax credits and other assistance funding energy-efficiency projects.



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Short-term cash Long-term savings



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Invest in energy-efficiency for your business and boost your bottom line. Working with Energy Trust of Oregon, you could receive up to 50 percent back in cash incentives and tax credits. Plus, you'll save on energy expenses year after year. Find out how inside.

Portland General Electric

Savings opportunities for all businesses

Do you lease your facility?

Even if you lease your space, you can take advantage of available incentives and tax credits. In many cases, entire project capital costs can pay back in less than a year. PGE and Energy Trust will work with you to prioritize projects that pay back during your lease.

Reap energy savings with high-efficiency lighting, casting a better light on products and services. Energy-efficient heating and cooling solutions will create a healthier and more comfortable space for your employees. Fine-tune your savings with ENERGY STAR® computers, registers and refrigerators.

Own your building?

Reducing excess energy use can lower your expenses and make your property more appealing in a competitive market. Take advantage of cash incentives for lighting, heating/cooling, equipment, insulation and windows. Improvements such as these will yield savings year after year – creating a win-win for both owners and tenants.

If you're planning a new building, work with Energy Trust for early design assistance to build in efficiency from the start, so that you don't miss out on available incentives.



