

# Renewable Development Fund Tool Kit

---

Here are some guidelines and tools to help you refer to the PGE Renewable Development Fund when promoting your project.

## Thanking Green Future<sup>SM</sup> customers

The money you've received from the Fund wouldn't be possible without the support of our more than 150,000 customers who purchase Green Future renewable energy. It's important to convey that the money isn't coming from PGE, but from our Green Future customers. Please use the superscript <sup>SM</sup> when mentioning Green Future for the first time in a communication piece.

Examples:

"This project was partially funded by PGE's Green Future<sup>SM</sup> participants through their Renewable Development Fund."

"Our project was funded through a grant from Portland General Electric's Renewable Development Fund. This support was made possible by PGE's Green Future<sup>SM</sup> participants."

"This project was made possible with support from PGE's Renewable Development Fund. Since 1999, customers of Portland General Electric have supported clean energy by participating in the Green Future<sup>SM</sup> renewable power program. To date, PGE Green Future customers have helped fund more than 8 Megawatts of new renewable energy generation, with another 3 Megawatts under construction. To learn more about PGE's Renewable Development Fund, please visit [PortlandGeneral.com/RDF](http://PortlandGeneral.com/RDF)."

Please feel free to use the quote below or ask us for a customized version:

"Our customers have really led the way in supporting renewable energy," said Josh Halley, PGE Green Future program manager. "On behalf of our Green Future customers, we are extremely proud to support this project."

## Website

When pointing readers to more information about the Renewable Development Fund, please send them to [PortlandGeneral.com/RDF](http://PortlandGeneral.com/RDF).



Promote your project along the way

**Don't forget to promote these key milestones via social media or other outreach:**

- **RDF funding/contract signed**
- **Groundbreaking**
- **Ribbon cutting/project complete**

## Contact

**Daniel Janosec**  
Project Manager  
PGE Renewable Development Fund  
121 SW Salmon Street  
Portland, OR 97204

**Email:**  
[RenewableDevFund@portlandgeneral.com](mailto:RenewableDevFund@portlandgeneral.com)

**Phone:**  
503-464-7826



RENEWABLE  
DEVELOPMENT  
FUND

# Renewable Development Fund Tool Kit

---

## Social Media

Follow us and tag us when you post about your project so we can share your posts!

Facebook: @PortlandGeneralElectric

Twitter: @PortlandGeneral

Instagram: @PortlandGeneral

LinkedIn: <https://www.linkedin.com/company/portland-general-electric/>

YouTube: PortlandGeneralElectric

## Logo

When mentioning PGE's Renewable Development Fund on your website, in a press release or any other posting about your project please use the PGE Renewable Development Fund logo:



## Press releases

If you are planning on sending a press release and mentioning the PGE Renewable Development Fund, please let us know in advance so we can approve the release and provide any additional information.

## Downloads

You can download our logo, sample social media posts and a press release example to help get you started at [PortlandGeneral.com/RDFtoolkit](https://PortlandGeneral.com/RDFtoolkit).

## Questions?

If there's anything else you need to promote your project, just let us know.

Thank you for being a leader in sustainability and energy stewardship as, together, we power Oregon's energy future.